

TO: Builder Members of the BCASWI  
FROM: Bobbie Schultz, 2010 Fall Parade of Homes Chair  
SUBJECT: LETTER OF INTENT – Only 40 homes will be accepted

# The Fall Parade of Homes

DATES AND HOURS OF THE SHOW:  
Saturdays and Sundays: 11a.m. to 5 p.m.  
October 2 & 3, 9 & 10 and 16 & 17, 2010

The 2010 Fall Parade of Homes is now being planned. Entries are on a first come first served basis. Only 40 homes will be accepted this year and second homes are only allowed upon availability. If you wish to enter the Fall Parade, please read, initial, sign and return this Letter of Intent, your entry fee (see below), and certificates of worker's comp and liability insurance to the BCA office no later than July 20, 2010.

**ENTRY FEE:** \$1,300 by July 20, 2010 - 2nd homes at \$1,100  
\$1,500 after July 20, 2010 - 2nd homes at \$1,500  
\$1,100 past Parade Home entry

**SIGN DEPOSIT:** \$175.00 (\$35 of which is non-refundable)

**REFUND OF FEES.** A Builder may withdraw a Fall Parade home with written notice on or before August 3, 2010.

**\*\* READ AND INITIAL LINES BELOW \*\***

\_\_\_\_\_ (initial) I am a current builder member in good standing with the BCASWI and will be throughout the duration of the show.

\_\_\_\_\_ (initial) I understand that my developer must be a current member with a developer membership in good standing throughout the duration of the show or my entry fee will double. I understand that my marketing agent must be a current member in good standing throughout the duration of the show or my entry fee will double.

\_\_\_\_\_  
Developer Name/Company

\_\_\_\_\_  
Agent Name/Company

\_\_\_\_\_ (initial) I am providing with this form insurance certificates evidencing liability and worker's compensation insurance per the contract. **Entry will not qualify without these certificates. NO EXCEPTIONS.**

\_\_\_\_\_ (initial) I am providing with this form my entry fee plus a sign deposit.

\_\_\_\_\_ (initial) I want to enter a second home in the 2010 Fall Parade of Homes upon availability.

BCASWI BUILDER

\_\_\_\_\_  
Date: \_\_\_\_\_

By: (signature) \_\_\_\_\_  
Name: (print) \_\_\_\_\_  
Its: (title) \_\_\_\_\_  
ICR# (state registration) \_\_\_\_\_



**BCA** BUILDING CONTRACTORS ASSOCIATION  
OF SOUTHWESTERN IDAHO, INC.

"A Tradition of Building Excellence Since 1956"

6206 N. Discovery Way, Suite A  
Boise, Idaho 83713  
(208) 377-3550  
(208) 377-3553 fax  
Website: www.bcaswi.org  
E-mail: bca@he.ita.gewifi.com



## 2010 Fall Parade of Homes Contract

**THIS 2010 FALL PARADE OF HOMES CONTRACT** (this "Contract") is made and entered into this \_\_\_ day of \_\_\_\_\_, 2010, by and between the Building Contractors Association of Southwestern Idaho, Inc., an Idaho non-profit corporation ("BCA") and \_\_\_\_\_ ("Builder").

### RECITAL

WHEREAS, the BCA will be conducting its annual Fall Parade of Homes show ("Fall Parade") and Builder desires to participate in the Fall Parade upon all of the terms, covenants and conditions contained in this Contract.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

**1. FALL PARADE.** The BCA shall organize, advertise and conduct the 2010 Fall Parade. No more than forty homes will be entered into the Fall Parade. Homes will be entered into the Fall Parade on a first come, first served basis. The Fall Parade shall be conducted Saturdays and Sundays, **October 2 & 3, 9 & 10, and 16 & 17, 2010, from 11 a.m. to 5 p.m.** All applicable deadlines and other important dates are listed in this Contract and on the attached Exhibit A, which is made a part hereof. Builder must adhere to each deadline listed in this Contract and on Exhibit A or his/her/its Home and/or Additional Homes, as defined below, will be withdrawn and his/her/its registration fee(s) shall be forfeited. In the event of a conflict between the dates contained in the body of this Contract and Exhibit A, the dates contained in the body of this Contract shall control.

**2. ENTRY OF FALL PARADE HOME(S).** Builder shall enter in the Fall Parade the home described on the Rendering Description Form attached hereto as Exhibit B, and made a part hereof ("Home"). In the event less than forty builders have entered the Fall Parade as of the close of business on **July 20, 2010**, Builder may enter one or more additional homes in the Fall Parade by submitting a completed Rendering Description Form for each additional home Builder wishes to enter in the Fall Parade ("Additional Home(s)"). All Rendering Description Forms must be received no later than **August 3, 2010**. All terms, covenants and conditions contained in this Contract shall apply to Builder and any Home and Additional Home(s) entered into the Fall Parade by Builder.

**3. HOME, BUILDER, DEVELOPER AND MARKETING AGENT QUALIFICATIONS.** Each Home and Additional Home must be new construction and not previously occupied. Each Home and Additional Home must be ready for, but need not have obtained, an occupancy permit or such entry or entries will be disqualified and the applicable registration fee(s) shall be forfeited. In addition, there will be a \$500 penalty fee for each Home or Additional Home which has, or is eligible for, an occupancy permit, but which is nonetheless incomplete by the Fall Parade opening. The BCA's Fall Parade Committee ("Committee"), at its sole and absolute discretion, has the right, but not the obligation, to

inspect a Home or Additional Home to determine whether such Home or Additional Home is eligible for an occupancy permit and/or complete. Each Home and Additional Home must be open for public tours during all Fall Parade touring hours established by the Committee. **Builder shall have an authorized representative present in the Home and each Additional Home during these hours.** Any Home or Additional Home may be sold at any time, but occupancy of the Home cannot occur prior to the end of the Fall Parade.

In order to enter a Home and/or Additional Home in the Fall Parade, 1) Builder must be a current member in good standing with the BCA throughout the duration of the Fall Parade, 2) developers of the developments in which the Home and/or Additional Homes are located must be current members in good standing with the BCA throughout the duration of the Fall Parade and 3) Builder's marketing agent must be a current member in good standing with the BCA throughout the duration of the Fall Parade. In the event a developer or marketing agent does not satisfy the above requirements, the BCA, at its sole and absolute discretion, may double the Builder's registration fee for his/her/its Home and any Additional Homes or withdraw the Builder's Home and/or Additional Homes from the Fall Parade in which event his/her/its applicable registration fee(s) shall be forfeited.

**4. REGISTRATION FEE.** In order to participate in the Fall Parade, Builder shall pay the BCA a registration fee of \$1,300 for each Home and Additional Home not later than **July 20, 2010**. In the event the Fall Parade entries fill-up and Builder's Home and/or Additional Home(s) are not accepted into the Fall Parade, these fees and the Sign Deposit, defined below, shall be returned to Builder and this Contract shall be of no force or effect.

**5. SIGNS.** In order to participate in the Fall Parade, Builder shall pay the BCA a sign deposit of \$175 not later than **July 20, 2010** ("Sign Deposit"). This Sign Deposit entitles the Builder to one main Fall Parade sign and three directional signs. Additional directional signs are available upon request at an additional sign deposit of \$25 per sign. A \$35 non-refundable usage fee will be withheld from the Sign Deposit. The Sign Deposit will be returned to the Builder within sixty (60) days from the end of the Fall Parade as long as the BCA has received all signs from the Builder, including, without limitation, numbered directional signs. All or a portion of the Sign Deposit will be retained by the BCA for damaged signs. In addition, a fine of \$5 per day per sign will be assessed and retained from the Sign Deposit for all signs not returned within 7 business days from the close of the Fall Parade.

**6. WITHDRAWALS, SUBSTITUTIONS AND REFUND.** Any Home or Additional Home may be withdrawn from the Fall Parade upon receipt of written notice by the BCA of such withdrawal. In the event a Home or Additional Home is withdrawn on or before **August 3, 2010**, Builder's applicable registration fee and Sign Deposit shall be returned to Builder. In the event a Home or Additional Home is withdrawn after **August 3, 2010**, Builder's applicable registration fee shall be forfeited and Builder's Sign Deposit shall be returned to Builder, assuming Builder has received no signs at the time of withdrawal. If Builder has received his/her/its signs, the terms of Section 5 shall apply to the return of Builder's Sign Deposit.

Builder may substitute any home for the Home or Additional Home upon written notice received by the BCA, including a completed Rendering Description Form for the substituted home, not later than **August 3, 2010**. No substitutions will be allowed after **August 3, 2010**.

**7. WEBSITE TOUR.** Each Home and Additional Home is eligible to be included on the BCA's website under its Fall Parade of Homes section. In order to be included, the BCA must receive a Website Tour

Form for each Home and Additional Home not later than [August 3, 2010](#). A Website Tour Form is attached hereto as [Exhibit C](#), and made a part hereof.

**8. INSURANCE.** Builder agrees to purchase and maintain, at his/her/its expense, commercial general liability insurance of sufficient limits to protect against liability arising from property damage, theft and personal injury at the Home and Additional Homes (but in no event less than \$300,000 per occurrence and \$600,000 general aggregate). Such liability insurance shall cover property damage, theft and personal injury caused or incurred by Builder, its agents, employees, subcontractors, guests and all other third parties while at the Home and Additional Home(s). Builder shall also maintain appropriate worker's compensation insurance. Not later than [July 20, 2010](#), Builder shall provide the BCA copies of all required insurance certificates discussed herein.

**9. BUILDER'S AGENTS.** Builder agrees that the BCA will rely upon, and Builder will be bound by, all representations, approvals, or other statements made on behalf of the Builder by the Builder's designated agent. Builder hereby appoints \_\_\_\_\_ of \_\_\_\_\_, as the Builder's designated agent for purposes of the Fall Parade. The BCA will not accept any representations, approvals or other statements made by anyone other than Builder or his/her/its designated agent.

**10. NO PRIOR PUBLICITY.** Neither the Builder nor his/her/its agents shall undertake any publicity or advertising announcing any Home or Additional Home as a Fall Parade Home prior to the set publicity date of [September 4, 2010](#), without the prior written consent of the BCA.

**11. TRADEMARK.** The trademark "Fall Parade of Homes" is owned by the BCA ("Trademark"). The BCA hereby grants to Builder the non-exclusive, personal and non-transferable right to use this Trademark during the Fall Parade in accordance with the terms of this Contract. Whenever the Builder uses the Trademark in advertising or in any other manner, the Builder shall clearly indicate the BCA's ownership of the Trademark and shall comply with all federal and Idaho State laws pertaining to such Trademark. The Builder acknowledges the BCA's exclusive right, title and interest in and to the Trademark and will not at any time do, or cause to be done, any act or thing which would, in any way, impair any rights of the BCA to such Trademark. Builder's right to use the Trademark shall automatically terminate at the conclusion of the Fall Parade.

**12. DAMAGE TO HOME AND ADDITIONAL HOME(S).** The BCA shall not be responsible for any damage, casualty or loss which may occur to the Home or Additional Home(s), their contents, or any other property of the Builder. The Builder agrees that the security of the Home and Additional Home(s) is the sole responsibility of the Builder.

**13. INDEMNIFICATION.** Builder agrees to indemnify, defend and hold the BCA harmless from any and all claims, actions, damages and/or expenses (which shall include attorneys' fees and costs) arising from, or in connection with, 1) Builder's default of this Contract, 2) Builder's construction of the Home and/or Additional Home(s) and/or 3) Builder's participation in the the Fall Parade, including, without limitation, any claim, action, damage and/or expense arising from the public's viewing of the Home and/or Additional Home(s).

**14. BREACH.** In the event Builder or any of his/her/its employees or other agents breaches any term, covenant or condition of this Contract, in addition to any remedies available to the BCA at law or in equity, the BCA may, at its option, unilaterally withdraw the Home and Additional Home(s) from the Fall Parade and retain all associated registration fees.

**15. NO ASSIGNMENT.** Builder shall not assign this Contract or any rights hereunder, without the prior written consent of the BCA, which may be withheld in its sole and absolute discretion.

**16. BINDING EFFECT.** This Contract, and each term, covenant and condition contained herein, shall be binding upon the parties hereto and their respective heirs, successors and assigns.

**17. WAIVER.** The failure of either party to seek redress for violation of, or to insist upon the strict performance of, any term, covenant or condition of this Contract shall not be deemed a waiver of the right to enforce such violation or performance in the future nor prevent a subsequent act, which would have originally constituted a violation, from having the effect of an original violation.

**18. ENTIRE AGREEMENT.** This Contract (including the Exhibits attached hereto) embody the entire agreement between the parties relative to the subject matter hereof, and there are no oral, parol or other written agreements existing between the parties relative to the subject matter hereof.

**19. AMENDMENTS.** This Contract may not be amended, modified or changed except by a writing signed by both parties hereto.

**20. ADDITIONAL ACTS.** In addition to the acts and deeds recited herein and contemplated to be performed, executed and/or delivered by the BCA or Builder, the parties agree to perform, execute and/or deliver or cause to be performed, executed and/or delivered at all times contemplated in this Contract, any and all such further acts as the BCA or Builder, as the case may be, may reasonably require.

**21. GOVERNING LAW.** This Contract shall be governed by the laws of the State of Idaho.

**22. ATTORNEYS FEES.** In the event of any controversy, claim or action being made, filed or instituted between the parties to enforce any term, covenant and/or condition of this Contract, the prevailing party will be entitled to receive from the other party all costs, damages, expenses and attorneys' fees incurred by the prevailing party, including, without limitation, any such costs, damages, expenses and attorneys' fees incurred in any appeal or bankruptcy proceeding.

IN WITNESS WHEREOF, the parties hereto have executed this Contract as of the date first above written:

BUILDER:

\_\_\_\_\_

By: (signature)\_\_\_\_\_

Name: (print)\_\_\_\_\_

Its: (title)\_\_\_\_\_

ICR# (state registration)\_\_\_\_\_

BCA:

BUILDING CONTRACTORS ASSOCIATION  
OF SOUTHWESTERN IDAHO, INC.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Its: \_\_\_\_\_

**EXHIBIT A**  
**Fall Parade Deadlines and Other Dates**

**These deadlines and dates are subject to change upon reasonable notice.**

July 20, 2010	Payment of Registration Fee and Sign Deposit
	Submittal of Commercial General Liability and Worker's Compensation Insurance Certificates
July 27, 2010	Submittal of Signed Contract
August 3, 2010	Submittal of Rendering Description Forms
	Deadline for Home Substitutions
	Fees Become Non-refundable
August 31, 2010	Submittal of Website Tour Form
September 4, 2010	Commencement of Publicity
October 2, 2010	Fall Parade Opening Weekend
October 17, 2010	Fall Parade Closing Weekend
October 26, 2010	Fall Parade Signs Must Be Returned (fines for late returns)
January 24, 2011	Sign deposit returned to builder (if signs are returned on time)

**Exhibit B**  
**Rendering Description Form**

Please complete this Form in its entirety. **Due August 3, 2010.** Questions, please call 377-3550.

Form submitted by: (please print) \_\_\_\_\_

\_\_\_\_\_ Additional Home (please check if applicable)

\*\*\*\*\*

1. Builder Company Name: \_\_\_\_\_

2. Builder Name: \_\_\_\_\_

3. ICR#: \_\_\_\_\_

4. Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Website: \_\_\_\_\_ Do you want this printed in your builder ad? \_\_\_\_\_ Yes \_\_\_\_\_ No

E-mail Address: \_\_\_\_\_

5. Home Name: \_\_\_\_\_

6. Subdivision Name: \_\_\_\_\_

7. Home Description (Not to exceed 75 words. Long descriptions will be cut. Please also provide in Word format) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

8. Home Address: \_\_\_\_\_

9. Brief directional description: (i.e. N. of Emerald on 5 Mile, R on Mesquite to 1225 Mesquite)

\_\_\_\_\_

\_\_\_\_\_

10. Please provide a map of the subdivision.

- Identify major cross roads.

- Provide North and South indicator.
- Print street names clearly and correctly.
- Denote location of Home on the map.
- Be sure to put it on the correct side of the road at the approximate location on the street.
- Show the location in relation to other Fall Parade Homes on the same street.

11. Phase, Lot & Block #: \_\_\_\_\_

12. Price: \_\_\_\_\_ Do you want this printed in your builder ad? \_\_\_\_ Yes \_\_\_\_ No

13. Square Footage: \_\_\_\_\_

14. \*Member Agent: (Name & Company) \_\_\_\_\_

15. Agent Phone: \_\_\_\_\_ Agent Fax: \_\_\_\_\_ Agent Cell: \_\_\_\_\_

16. Agent E-mail: \_\_\_\_\_

17. \*Member Developer: (Name, Company) \_\_\_\_\_

18. A photo or rendering must be provided. If you provide a digital file it must be 300 dpi in jpeg format. This can be directly sent to Autumn Blume at e-mail: [ablume@heritagewifi.com](mailto:ablume@heritagewifi.com)

19. Logo: 1 Builder logo in addition to the BCA logo will be placed on the ad if provided. No other logos are allowed. Please provide the logo at **300dpi** or camera ready. Do not FAX logos. They are not suitable for printing purposes.

**RMB builders are required to place the RMB logo on their ad.**

20. What 1 special feature would you list to attract people to your home (example: energy star, wolfe appliances, etc)? \_\_\_\_\_

\* The Member Agent and Member Developer must be current members in good standing with the BCA throughout the duration of the Fall Parade. In the event such Agent and/or Developer does not satisfy this requirement, the BCA, at its sole and absolute discretion, may double Builder's registration fee for his/her/its Home and any Additional Homes or withdraw Builder's Home and/or Additional Homes from the Fall Parade in which event his/her/its applicable registration fee(s) shall be forfeited.

**Exhibit C**  
**Website Tour Form**

Homes will be photographed for placement on the BCA website. Tours will be located under the Fall Parade of Homes section of the site. Please complete this Form in its entirety. **Due by August 31, 2010**

Builder Company Name: \_\_\_\_\_

Builder Name: \_\_\_\_\_

Builder Phone/Mobile: \_\_\_\_\_

Please indicate below a time when the home can be photographed:

Approximate date Home will be ready: \_\_\_\_\_

Photography Shoot Date: \_\_\_\_\_ Time: \_\_\_\_\_

Contact Name for Shoot: \_\_\_\_\_ Mobile/Phone: \_\_\_\_\_

**Location Information**

Home Address: \_\_\_\_\_

Subdivision: \_\_\_\_\_

Directions: \_\_\_\_\_

\_\_\_\_\_

**To ensure that your Home is placed on the website by opening day of the Fall Parade, schedule at your earliest convenience.**