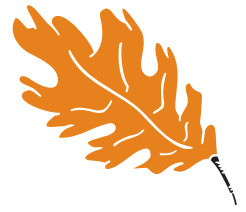


# The FALL Parade of Homes...



# 2019 Magazine

**Fridays, Saturdays & Sundays  
October 4 - 6, 11 - 13 & 18 - 20**



*2 Sunday runs in the Idaho Statesman with 122,000 total copies distributed. Also includes online interactive Fall show magazine that will be available for a full year of viewing - **12 MONTHS OF ADVERTISING!** See it at [www.boiseparadeofhomes.com](http://www.boiseparadeofhomes.com).*

**FRONT COVER: SOLD \$3,500 (Includes Color)** (Cover icon for online magazine link on websites)  
BCASWI reserves front cover banner (title) portion.

**BACK COVER: SOLD \$2,500 (Includes Color)**

<b>FULL PAGE (Includes Color):</b>	<b>\$1,820</b>	<b>(7.5" w x 10" h)</b>
<b>HALF PAGE (Includes Color):</b>	<b>\$1,200</b>	<b>(7.5" w x 5" h)</b>
<b>THIRD PAGE (Includes Color):</b>	<b>\$800</b>	<b>(5" w x 5" h)</b>
<b>SIXTH PAGE (Includes Color):</b>	<b>\$400</b>	<b>(2.375" w x 5" h)</b>

**LIMITED SPACE  
AVAILABLE!!**

### 1. Space Reservations:

- Ad space reservations are due by **July 10, 2019**
- **Ads are due by July 31, 2019**
- To make space reservations, contact Autumn Blume at the BCASWI - (208)-377-3550.
- Ads are sold on a first-come, first-served basis. Space is limited. No guarantees on page requests.
- Non-members pay a \$595 non-member fee.

### 2. Submitting an Ad: Please follow these specifications:

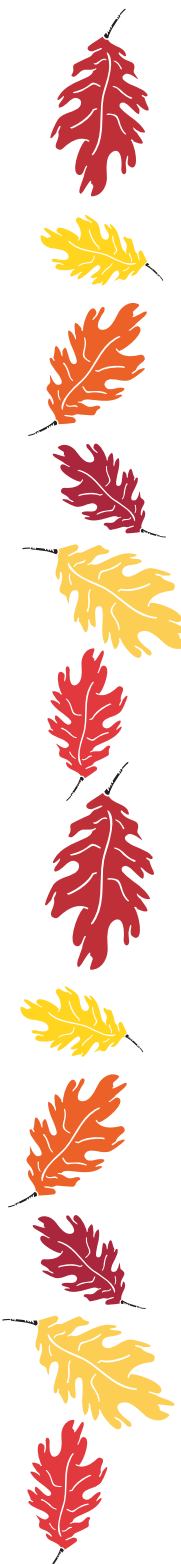
- The ads cannot be of a specific house or address.
- Please e-mail ads to [ablume@bcaswi.org](mailto:ablume@bcaswi.org).
- 300 DPI at full size (100%)
- Software Acceptable Formats: Hi-resolution PDF files.
- Must be in CMYK 4 color process.

### 3. Payment:

- If you have an account with Idaho Statesman you will be billed directly.
- If you do not have an account with Idaho Statesman you must establish an account or pre-payment must be Received by **July 31, 2019**. If the above is not taken care of by the deadline your ad will be canceled. Contact Jason Longley, Idaho Statesman at (208)-377-6251 or [jlongley@idahostatesman.com](mailto:jlongley@idahostatesman.com).

- MAKE CHECKS PAYABLE TO: Idaho Statesman
- MAIL CHECKS TO: BCA, 6206 N. Discovery Way, Ste. A Boise ID 83713 - Attention: Autumn Blume

**Please Contact Autumn Blume at the BCASWI for more  
information - (208)-377-3550.**



# FALL PARADE AD CONFIRMATION FORM

This Fall Parade of Homes ad contract is made and entered into this \_\_\_\_ day of \_\_\_\_\_, by and between The Building Contractors Association of Southwestern Idaho, Inc. (hereinafter, the "BCA") and the undersigned advertiser (hereinafter, the "Advertiser").

**WHEREAS**, The BCA conducts its annual Fall Parade of Homes and the Advertiser desires to purchase ad space;

**NOW THEREFORE**, the parties agree as follows:

- 1. Fall Ad:** The Advertiser desires to purchase a Fall Parade ad. Yes \_\_\_ No \_\_\_  
The Advertiser desires to purchase a Fall Parade ad size of \_\_\_\_\_.
- 2. Prices:** The Advertiser shall receive their Fall Parade ad at the price of \_\_\_\_\_.
- 3. Billing:** The Advertiser must establish an account with the Idaho Statesman if one is not previously established. The Advertiser must make ad payment by **July 31, 2019** if no account is set up with the Idaho Statesman or ad will be subject to cancellation.
- 4. Ad Drop:** The Advertiser does obtain the right to drop any purchase of ads. The BCA must receive written notice of withdrawal for Fall Parade ads on or before **July 31, 2019**.
- 5. Deadlines:** Ad copy is due by **July 31, 2019**. Failure to meet this deadline could result in the forfeiture of the ad space.
- 6. All ads are nontransferable.** \_\_\_\_\_ (initial)

The Advertiser hereby agrees to have read, understand, completed, and abide by the above contract.

\_\_\_\_\_  
Advertisers Company Name

\_\_\_\_\_  
Advertisers **PRINTED** Name & Title

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Advertisers **SIGNED** Name & Title