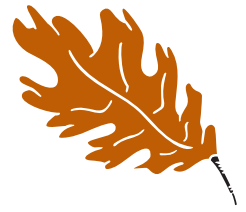


The FALL Parade of Homes...



2021 Magazine

**Fridays, Saturdays & Sundays
October 1 - 3, 8 - 10 & 15 - 17**



*2 Sunday runs in the Idaho Press Tribune with minimum of 136,000 total copies distributed. Also includes online interactive Fall show magazine that will be available for a full year of viewing - **12 MONTHS OF ADVERTISING!** See it at www.boiseparadeofhomes.com.*

FRONT COVER: ~~SOLD~~ \$4,000 (Includes Color) (Cover icon for online magazine link on websites)
BCASWI reserves front cover banner (title) portion.

BACK COVER: \$2,900 (Includes Color)

FULL PAGE (Includes Color):	\$2,100	(7.5" w x 10" h)
HALF PAGE (Includes Color):	\$1,400	(7.5" w x 5" h)
THIRD PAGE (Includes Color):	\$1,000	(5" w x 5" h)
SIXTH PAGE (Includes Color):	\$600	(2.375" w x 5" h)

**LIMITED SPACE
AVAILABLE!!**

1. Space Reservations:

- Ad space reservations are due by **July 15, 2021**
- **Ads are due by July 29, 2021**
- **To make space reservations, contact Autumn Blume at the BCASWI - (208)-377-3550.**
- Ads are sold on a first-come, first-served basis. Space is limited. No guarantees on page requests.
- Non-members pay a \$795 non-member fee.

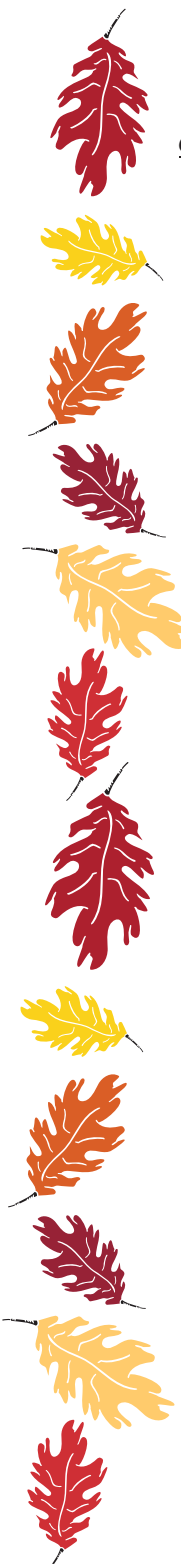
2. Submitting an Ad: Please follow these specifications:

- The ads cannot be of a specific house or address.
- Please e-mail ads to ablume@bcaswi.org.
- 300 DPI at full size (100%)
- Software Acceptable Formats: Hi-resolution PDF files.
- Must be in CMYK 4 color process.

3. Payment:

- If you have an account with the Idaho Press Tribune you will be billed directly.
- If you do not have an account with the Idaho Press Tribune you must establish an account or pre-payment must be received by **July 29, 2021**. Contact Debbie Regalado, Idaho Press Tribune at (208)-465-8192 or dregalado@idahopress.com. If the above is not taken care of by the deadline your ad will be cancelled.
- **MAKE CHECKS PAYABLE TO: Idaho Press Tribune**
- **MAIL CHECKS TO: BCA, 6206 N. Discovery Way, Ste. A Boise ID 83713 - Attention: Autumn Blume**

**Please Contact Autumn Blume at the BCASWI for more
information - (208)-377-3550.**



FALL PARADE AD CONFIRMATION FORM

This Fall Parade of Homes ad contract is made and entered into this ____ day of _____, by and between The Building Contractors Association of Southwestern Idaho, Inc. (hereinafter, the "BCA") and the undersigned advertiser (hereinafter, the "Advertiser").

WHEREAS, The BCA conducts its annual Fall Parade of Homes and the Advertiser desires to purchase ad space;

NOW THEREFORE, the parties agree as follows:

- 1. Fall Ad:** The Advertiser desires to purchase a Fall Parade ad. Yes ___ No ___
The Advertiser desires to purchase a Fall Parade ad size of _____.
- 2. Prices:** The Advertiser shall receive their Fall Parade ad at the price of _____.
- 3. Billing:** The Advertiser must establish an account with the Idaho Press Tribune if one is not previously established. The Advertiser must make ad payment by **July 29, 2021** if no account is set up with the Idaho Press Tribune or ad will be subject to cancellation.
- 4. Ad Drop:** The Advertiser does obtain the right to drop any purchase of ads. The BCA must receive written notice of withdrawal for Fall Parade ads on or before **July 29, 2021**.
- 5. Deadlines:** Ad copy is due by **July 29, 2021**. Failure to meet this deadline could result in the forfeiture of the ad space.
- 6. All ads are nontransferable.** _____ (initial)

The Advertiser hereby agrees to have read, understand, completed, and abide by the above contract.

Advertisers Company Name

Advertisers **PRINTED** Name & Title

Phone Number

Advertisers **SIGNED** Name & Title